

## Directions In Design, Inc.

*The Creative Expression of the Science of Design*

Commercial • Food Service • Marine • Health Care • Hospitality • Residential • Senior Living



“Design is truly the balance of what is pleasing to the eye with what’s good for body and soul.”

— Jane Ganz, ASID, President  
Directions In Design, Inc.

The award-winning professionals of Directions In Design, Inc. bring much more than a sense of aesthetics to every project. They are experts in highly specialized design disciplines like health care, hospitality, commercial, marine, senior living and, of course, residential. With an equal measure of art and science, they create spaces that are as functional and safe as they are beautiful.

“When it comes to Senior Living settings, for example, even the colors must be carefully chosen to accommodate changes in visual acuity and perception,” says company President Jane Ganz, ASID. Ganz has assembled a remarkable staff of ASID designers, architects, and CAD operators. Every project also benefits from the company’s resourceful purchasing professionals and strong relationships with hundreds of vendors to make sure every project comes in on time, on budget and without compromise.



### Directions In Design, Inc.

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Gatesworth — Awarded #1 Senior Living Complex in the U.S.